

Zelle NOV 17 1941

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FRANCES HUGHES, Editor

6 WEST 52nd STREET

ELdorado 5-3693

NEW YORK, N. Y.

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK BEGINNING MONDAY, NOVEMBER 17, 1941

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Now Showing	NEW RESORT & EARLY SPRING COLLECTION For appointments, call Morris Kallman, LO. 5-5567.	BELLE SUTTON INC.	498 SEVENTH AVE.
Now Showing	TRAVEL AND EARLY SPRING COLLECTION Exclusive materials. Also distinctive Junior Collection for Early Spring Wear. PE. 6-3761.	MAX LEVINE & CO.	205 WEST 39TH ST.
Monday Nov. 17	1ST SHOWING: RESORT & EARLY SPRING COLLECTION Philip Mangone will present his Palm Beach and Early Spring Collection of Coats and Suits to members of the Trade and Press, by appointment only. Contact: Mr. Philip Mangone, PE. 6-2204.	PHILIP MANGONE & CO.	500 SEVENTH AVENUE
Monday Nov. 17	FIRST SHOWING: EARLY SPRING COLLECTION Adele Smithline Simpson's costume suits and dresses for Early Spring Season. Contact: Alfred Lasher, LA. 4-7626.	MARY LEE INC.	498 SEVENTH AVENUE
Monday Nov. 17	OPENING OF NEW SKI SHOP Jay Thorpe will fling open the doors of a new Ski Shop featuring ski fashions by Picard of Sun Valley, sold exclusively by Jay Thorpe in New York. On the same day, Jay Thorpe will open its Resort Shop at 1026 Lincoln Road, Miami Beach, Florida. Publicity: Constance Hope Associates, PL. 3-3390.	JAY THORPE	24 WEST 57TH ST.
Monday Nov. 17	OPENING OF NEW WHITE PLAINS STORE Oppenheim Collins' new White Plains Store, decorated in charming modern, feminine fashion, will open its doors to the public Monday morning, Nov. 17th. Publicity: Jean Lamont, WI. 2-8200.	OPPENHEIM COLLINS	EAST POST ROAD WHITE PLAINS, N.Y.
Monday Nov. 17 12:30 P.M. Luncheon	FASHION GROUP LUNCHEON Subject of meeting: "What--For Spring?" Fabrics will be discussed by Mimi Blaker, Galey & Lord; and Elsie Murphy, S. Stroock. Silhouette and Price Ranges, by Amy Fagan, R.H. Macy, and Janet Taylor, Marshall Field. Millinery, by Maude Moody, Women's Wear. Leathers, by Ruth H. Kerr, Calf Tanners Assoc. Hosiery, by Rachel Smith, Berkshire Knitting Mills. Members may bring one guest. Luncheon, \$1.25 (incl. tip). For reservations: CI. 7-1734.	FABRICS AND READY-TO-WEAR SECTIONS	MURRAY HILL HOTEL 40TH ST. & PARK AVE.
Monday Nov. 17 2:30 P.M.	PRESS PREVIEW: PALM BEACH COLLECTION Milgrim will present their Collection of Palm Beach Originals to the Fashion Press. Strictly by invitation. Publicity: Martin O. Kahn, CI. 7-7200.	MILGRIM	6 WEST 57TH STREET CUSTOM-ORDER SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 17 4:30 P.M.	SURPRISE PARTY Lilly Daché will stage a surprise presentation for members of the Fashion & Beauty Press. Strictly by invitation. Publ. Eleanor Lambert, PL. 5-8580.	LILLY DACHÉ	PENTHOUSE 78 EAST 56TH STREET
Monday Nov. 17 7:30 P.M.	15TH ANNUAL FRIENDSHIP DINNER Dinner for 1,000 business and professional women. Award will be made to outstanding Woman of the Year, and 10 outstanding women will be named to go to England as guests of the government to investigate conditions under which English women are living today. Toast Mistress: Mrs. Ogden Reid, N.Y. Herald-Tribune. Speakers: Caroline Haslett, Asst. to Ministry of Labor in England; Dr. Margaret Mead, Author and Anthropologist; Mr. William Batt, who accompanied Mr. Averell Harriman on his recent mission to Russia. Open to club membership and guests. Tickets, \$4.50. Contact: Co-Chairman, Mrs. Janet Sawyer, MU. 2-3354.	60 BUSINESS & PROFESSIONAL WOMEN'S CLUBS	HOTEL BILTMORE

OPENING DATES: RESORT & EARLY SPRING HAT COLLECTIONS

Note: For your convenience these Hat Openings are grouped together. Collections already showing have been previously listed in recent issues. Please note that these are not formal fashion shows. Where formal shows or Press Previews are given, you will find them listed elsewhere in FASHION CALENDAR in chronological order.

Nov. 17...	ANITA ANDRA CARNEGIE WHOLESALE KNOX HAT CO.	558 MAD. AVE. 711 5TH AVE. 417 5TH AVE.	Contact: Miss Andra, PL. 8-1809 Contact: Miss Lowe PL. 3-9080 Contact: Paul Maxwell, LE. 2-9500
Nov. 18...	DOBBS & CO. INC.	417 5TH AVE.	Contact: Arthur Stack, LE. 2-9500
Nov. 19...	JOHN-FREDERICS	29 E. 48TH	Contact: Miss French, PL. 3-1011
Nov. 20...	GERMAINE MONTABERT	711 5TH AVE.	Contact: Mr. Dryfoos, PL. 3-2170

Tuesday Nov. 18 10:30 A.M.	PRESS PREVIEW: SPORTSWEAR SHOW Invitation preview of Saks 5th Avenue Sportswear. For members of the Fashion Press only, and strictly by invitation. Saks Publicity: Dorothy Harness, PL. 3-4000. Special Publicity: Eleanor Lambert, PL. 5-8580.	SAKS 5TH AVENUE	5TH AVE. AT 50TH ST. 5TH FLOOR
Tuesday Nov. 18 1:00 P.M.	RITZ LUNCHEON FASHION SHOW Jay Thorpe will be Fashion Exhibitor in regular Tues. Salon d'Elegance Luncheon Fashion Show. Theme of presentation: "Evening Elegance", highlighting evening gowns and furs; the gowns in birthstone colors to tie-in with jewels. Open to public. A la carte luncheons. Press by invitation only. Jay Thorpe Publ., Constance Hope Assoc., PL. 3-3390. Ritz Publ., Marion Morrison, PL. 3-4600.	JAY THORPE	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Nov. 18 2-6 P.M. & 9-Midnight	PREVIEWS: RETROSPECTIVE ART EXHIBIT Retrospective showings of the work of Joan Miro and Salvador Dali, on view Wed., Nov. 19 through Jan. 18. Press preview Tues., Nov. 18, 2-6 P.M. Members' Formal Preview, Tues. evening, Nov. 18, 9 to midnight. Exhibit opens to public Wed., Nov. 19. Museum Publ., Sarah Newmayer, CI. 5-8900,	MUSEUM OF MODERN ART	11 WEST 53RD STREET
Tuesday Nov. 18 4:00- 6:00 P.M.	PRESS PREVIEW AND RECEPTION To celebrate 75th anniversary of Coward stores and preview Coward's newly decorated Empire State store. Reception will include dramatic presentation depicting growth of Coward Shoe Co., since 1866. For members of Fashion and Trade Press, strictly by invitation. Publicity: Barbara Beale (Hal Salzman, Inc.), VA. 6-4750.	COWARD SHOE COMPANY	EMPIRE STATE CLUB 350 5TH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 18 4:00- 7:00 P.M.	McCALLUM'S PRESS "SURPRISE PARTY" High-spot of Propper-McCallum's "surprise party" for the Fashion Press, will be the introduction of their new stockings! Miss Esther Lyman, Merchandising Editor, Harper's Bazaar, will be guest speaker. Mrs. Ruth Rusling (O'Dea, Sheldon & Canaday) will direct proceedings. Strictly by invitation. Contact: Mrs. Rusling, PL. 3-1670.	PROPPER-MCCALLUM HOISERY COMPANY	RITZ CARLTON HOTEL CARLTON SUITE
Tuesday Nov. 18	FIRST SHOWING: NEW COLLECTION	PRINCESS JUNIOR, INC.	240 WEST 35TH ST.
	Princess Junior presents their new Spring Collection in their spanking new showroom. Trade and Press welcome. No invitation necessary. Contact: Jules Rubinstein, CH. 4-7888.		
Tuesday Nov. 18 8:30 P.M.	METROPOLITAN MUSEUM'S TELEVISION SERIES "Victorian Vapors" will be the subject of this week's television program based on the Metropolitan Museum's sources, thus made widely accessible for design study and inspiration. Mr. Edwin L.M. Taggart will conduct the program. W2XAB Publicity: Wil Marcus, WI. 2-2000.	METROPOLITAN MUSEUM & COLUMBIA BROADCASTING	STATION W2XAB
Wednesday Nov. 19 12:30 P.M.	STUDENTS' "TAKE-OFF" LUNCHEON	TOBÉ-COBURN SCHOOL FOR FASHION CAREERS	SCHOOL HEADQUARTERS ONE WEST 57TH STREET
	This being the time of year when the students of the Tobé-Coburn School for Fashion Careers "take-off" for their practical stint of store work during the Christmas rush, the School is speeding its parting scholars, as well as a very small group of invited guests, with a "take-off" luncheon. By invitation only.		
Wednesday Nov. 19 1:00 P.M.	SERT ROOM LUNCHEON FASHION SHOW	JAECKEL, FURS, AND CARRIE MUNN, COUTURE	WALDORF ASTORIA HOTEL SERT ROOM
	Exhibitors in the Sert Room luncheon fashion show will be Jaeckel, Furs, and Carrie Munn, Couture. Open to public. Buffet luncheon, \$2. Press by invitation only. Reservations from Frank. Publ., Ted Saucier, EL. 5-3000.		
Wednesday Nov. 19 1:30 P.M.	INTRODUCING TWO YOUNG HOLLYWOOD DESIGNERS	GREY-DENTON	HAMPSHIRE HOUSE 150 CENT'L PARK SOUTH
	Two young women designers, just in from Hollywood, operating under the trade name of Grey-Denton (345 E. 68), will themselves introduce 10 original models--for day and evening wear--to luncheon guests at Hampshire House, as they stroll informally among the tables. Hats by Florence Reichman and Furs by Gunther will complete the costumes. Open to public. Luncheon from \$1.25. Publicity: Marie Gosselin, RE. 4-7865. Madeleine Riordon, CI. 6-7700 (for Hampshire House).		
Friday Nov. 21	PUBLICATION DATE: "THE WAYS OF FASHION", By M.D.C. CRAWFORD New book on <u>Fashion</u> , for "all those professionally interested" in its problems. By that highly respected authority, Mr. Maurice D.C. Crawford, Research Editor, Fairchild Publications. Cost, \$2.75. Publisher: G.P. Putnam's Sons.		
Friday Nov. 21	OPENING OF "TOY CIRCUS"	McCREERY'S	34TH AT 5TH AVENUE 8TH FLOOR
	McCreery's is making a "gala" of Opening Day of the New Christmas Gift Shop, the "Toy Circus", a shining example of circus-décor. Santa Claus (played by Joseph Singer) will, of course, be in charge, and one of the beloved Barnum & Bailey clowns, Jack Le Coair, will be on hand to amuse. Other attractions: a phenomenal circus pony and a Coney Island Carousel which will do business at 10¢ a ride (and a box of candy thrown in for good measure!). Open to Press and public. Publ., Helen Fennebresque, WI. 7-7000.		

DATE

~~✓~~ Monday
Nov. 24
8-45-
9:00 A.M.

WHAT'S GOING ON

"WOMAN'S PAGE OF THE AIR"-INTERVIEW

GIVEN BY

ADELAIDE HAWLEY

WHERE

STATION WABC

~~✓~~ Monday
Nov. 24
11:30 A.M.

FORMAL OPENING FIRST

PERUVIAN NAT'L EXHIBIT

GOVERNMENT OF PERU

W. & J. SLOANE

5TH AVE. AT 47TH ST.

The first Peruvian National Exhibit, organized and sponsored by the Peruvian Government, will be officially opened by the Ambassador of Peru, assisted by high Government and other officials, at 11:30 A.M. Nov. 24th on 7th Floor of W. & J. Sloane's. Exhibit opens to public same day at 2:30 P.M. This Exhibition will introduce, for the first time in history, Peruvian Colonial Furniture in modern versions. It will also present all kinds of Peruvian Arts and Crafts including: hand-woven rugs, blankets, marble and onyx objets d'art, wooden sculptures, ceramics, pottery, crystal glass, paintings and women's accessories. High-spot of exhibit: special gallery of 42 original paintings by Margo Schmidt, outstanding Peruvian artist, commissioned by Peruvian Government to depict the entire gamut of Peruvian fashions from 1780 up to the present time. Except for Museum pieces, everything in the exhibit is for sale. Open until Dec. 3rd. Formal preview strictly by invitation. Stores wishing to book exhibit on exclusive basis for their cities or wishing further information, may contact: Mr. Louis Bonnard, Official Commercial Agency of Peruvian Industries, 220 Fifth Avenue, I.E. 2-9288.

~~✓~~ Monday
Nov. 24
12:30 P.M.
Luncheon

FASHION GROUP

LUNCHEON MEETING

FASHION GROUP INC.

HOTEL ASTOR

BALLROOM

Annual luncheon meeting for members only. Purpose of meeting: Election of officers; reading of reports. Discussion: "What Makes the Fashion Group Tick". Admission, \$1.65 (incl. tip). No reserved seats. Tickets from Fashion Group, 9 Rockefeller Plaza, CI. 7-1734.

~~✓~~ Monday
Nov. 24
1:00 P.M.
Luncheon

"STARS OF THE MILKY WAY" FASHION SHOW

CITIZENS COMMITTEE FOR THE ARMY & NAVY

PLAZA HOTEL
BALLROOM

Society benefit luncheon given under auspices of 2nd Region Council, Citizens Committee for Army and Navy. Charles Le Maire, designer of theatre and modern clothes, will present promenade of fashions appropriate for winter in Florida. Elsa Maxwell will be commentator, chosen for her inimitable style. These popular young actresses playing currently on Broadway, will act as mannequins in fashion promenade: Shirley Booth, Margo, Arleen Francis, Hildegarde, Rosemary Lane, Margaret Perry, Eve Arden, Dorothy Maguire, Jo Ann Sayers, Peggy Fears, and Natalie Schafer. Also Natalie Bodanya of Metropolitan Opera Company. Proceeds for recreational needs of camps and naval stations in out-lying Atlantic bases. Open to public. Admission: \$5. Tickets from Mrs. Henry Breckenridge, 230 Park Ave., 29th Floor. Publicity: Sally Broomell, MU. 6-6100, Ext. 141

~~✓~~ Monday
Nov. 24
4:30 P.M.
Cocktails

PRESS PREVIEW:

BRIGANCE COLLECTION

LORD & TAYLOR

FEFE'S MONTE CARLO

BEACH CLUB, 49 E. 54TH

Cocktail-preview of the new Cruise-Resort Collection of Lord & Taylor's talented young designer, Brigance. Staged in highly appropriate setting of Fefe's Monte Carlo Beach. By invitation only. Lord & Taylor Publicity: Eleanor Howard, WI. 7-3200.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Evening Nov. 24	GALA OPENING Season opens with Mozart's "Figaro". Miss Rise Stevens and Mr. Ezio Pinza will sing leading roles. Opera Publ., Mr. Frank Wenker, PE. 6-1200. Stevens and Pinza Publ., Constance Hope Assoc., PL. 3-3390.	METROPOLITAN OPERA CO.	B'WAY AT 39TH STREET
Tuesday Nov. 25 8:45- 9:00 A.M.	"WOMAN'S PAGE OF THE AIR"-INTERVIEW Adelaide Hawley, Editor, "Woman's Page of the Air", will interview Gladys Miller, Home Decorations Editor of Mademoiselle, and Furnishings Consultant of the P.W.A. C.B.S. Publicity: Helen Brattrud, WI. 2-2000.	ADELAIDE HAWLEY	STATION WABC
Tuesday Nov. 25 9:30 A.M. On.....	ANNUAL CHRISTMAS FAIR An annual event at Franklin Simon's East Orange Store, sponsored by the Women's Clubs of the Oranges and Maplewood, N.J. 5% of net proceeds of day's sales are returned to club-treasuries. Publicity: Mildred Kalder, WI. 7-9600.	FRANKLIN SIMON	EAST ORANGE STORE EAST ORANGE, N.J.
Tuesday Nov. 25 1:00 P.M. Luncheon	RITZ LUNCHEON FASHION SHOW Regular Tues. Salon d'Elegance fashion luncheon. Macy will be Exhibitor, presenting "North and South Fashions", under direction of Amy Fagan, Stylist. Open to public. Press by invitation only. Macy Publicity: Kay Inglis Jones, CH. 4-2000. Ritz Publicity: Marion Morrison, PL. 3-4600.	R.H. MACY & CO. INC.	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Nov. 25 3:30- 6:00 P.M.	PRESS PREVIEW: FOUNDATIONS AND SWIM SUITS Invitation preview of new Spring Flexees Foundations and new Seamolds Swim Suits. Publicity: Joyce Hirshon, BR. 9-9350.	FLEXEES-ARTISTIC	417 FIFTH AVENUE
Tuesday Nov. 25 4:30- 7:00 P.M.	"WEDDING" OF FLOWERS AND PERFUME Press Preview of - what's described as - a "truly heavenly union of Alban Conway's 'Nearly Natural Flowers' and Fabergé's fabulous perfume, 'Aphrodisia'". By invitation. Publicity: for Alban Conway, Edna Root, WI. 2-4100; Fabergé, Sophie Goode, MU. 3-3171.	ALBAN CONWAY	68 EAST 55TH STREET
Wednesday Nov. 26 1:00 P.M. Luncheon	SERT ROOM LUNCHEON FASHION SHOW Regular weekly Wed. Fashion Luncheon in Sert Room. Mary Lewis will present Cruise-Resort Fashions. Open to public. Buffet Luncheon, \$2. Call Frank for reservations. Press by invitation only. Mary Lewis Publicity: Rosemary Sheehan, PL. 8-3300. Waldorf Publicity: Ted Saucier, EL. 5-3000.	MARY LEWIS	WALDORF ASTORIA HOTEL SERT ROOM
Wednesday Evening Nov. 26 10:00 P.M. On.....	NAVY BALL Atmosphere of Ball: Battleship deck in holiday array. Red, White and Blue will be featured colors of the evening. Open to public. Admission, \$6.50. Proceeds for medical and surgical supplies for England, and equipment for crews of transport ships. Publicity: Mrs. Lind, Entertainment Division, Bundles for Britain, PL. 5-5890.	BUNDLES FOR BRITAIN & NAVY LEAGUE OF U.S.A.	WALDORF ASTORIA HOTEL GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 27 1:00 P.M. Luncheon	PERSIAN ROOM FASHION SHOW: "XMAS STORY"	COTY, INC.	PLAZA HOTEL PERSIAN ROOM
Thursday Nov. 27 4:00- 7:00 P.M. Cocktails	BAAC BENEFIT FASHION SHOW	SPONSORED BY NAT'L NEEDLECRAFT BUREAU	WALDORF ASTORIA HOTEL STARLIGHT ROOF
	During the regular Thurs. Luncheon showing in the Persian Room of the Plaza, Coty will unfold "The Xmas Story", told in terms of Gowns, Furs and Jewels by the great American Designers, to illustrate the famous Coty Perfumes. Open to public. A la carte luncheons. Press by invitation only. Coty Publ., Eleanor Lambert, PL. 5-8580. Plaza Publ., Joseph Ryle, PL. 3-6744.		
Saturday Nov. 29 7:30 P.M. Dinner	6TH ANNUAL DINNER FOR LOS ANGELES SANITORIUM	MERCHANDISING INDUSTRIES	PLAZA HOTEL GRAND BALLROOM
	Dinner for 1,000, to benefit Los Angeles Sanitorium. Miss Dorothy Shaver, Vice-Pres. of Lord & Taylor, will be Guest of Honor. Mayor Fiorello H. La Guardia will be Guest Speaker. Mr. Hi Carr heads dinner committee which has set itself the goal of \$25,000 in its fund-raising campaign on behalf of the Los Angeles Sanitorium. Open to public, admission, \$25 a plate. Tickets from Los Angeles Sanitorium, 145 West 45th St. or The Carr System, 1440 B'way. Contact: Mr. Harold Imber, Los Angeles Sanitorium, BR. 9-9820.		
Sunday Nov. 30 3:00 P.M.- 3:00 A.M.	"VARIETY SHOW FOR VICTORY-FESTIVAL OF NATIONS"	NATIONAL LEAGUE OF AMERICAN CITIZENS OF FOREIGN DESCENT	MANHATTAN CENTER 311 WEST 34TH STREET
	For benefit of Foster Parents Plan For War Children. Patrons include Mrs. Eleanor Roosevelt and Governor Lehman. Event begins with parade of various national groups in native costumes. Folk songs and dances follow. Bazaar of Nations will display characteristic products of each. Open to public. Tickets, \$1.10 from Miss Baulk, National League of American Citizens of Foreign Descent, 1775 Broadway, Room 866, CO. 5-1051.		
Around Dec. 1	FIRST SHOWING MOLYNEUX' SPRING COLLECTION	MYRON HERBERT, INC.	530 SEVENTH AVENUE
	Dresses, costume suits, dinner clothes, coats and hats made expressly and exclusively for Myron Herbert by Capt. Molyneux. In original Molyneux fabrics. Franchise exclusive with one store in city. For further information contact: Myron Herbert, CH. 4-2322.		
Monday Dec. 1	SPRING MARKET WEEK	CORSET & BRASSIÈRE ASSOC. OF AMERICA	HOTEL VANDERBILT AND INDIVIDUAL SHOWROOMS
Monday Dec. 1- and 8-10	PREMIÈRE: ICE FOLLIES OF 1942		MADISON SQUARE GARDEN
	Opening Night benefit for Musicians' Emergency Relief Fund. Single admission: \$8.23 (incl. tax). Tickets from Burden-Littell Entertainment Bureau, Bonwit Teller's, EL. 5-6800. M.E.R.F. Publ., Helen Havener, CH. 3-3623. Madison Square Garden Publ., Mr. Ted Deglin, CO. 5-6800.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Dec. 2 10:00 A.M.	PRESS PREVIEW: PALM BEACH COLLECTION Henri Bendel will present a Collection of Palm Beach Originals to Members of the Fashion Press. Strictly by invitation. Publicity: Frances Anderson, CI. 7-1100.	HENRI BENDEL INC.	10 WEST 57TH STREET
Tuesday Dec. 2 11:00 A.M.	FASHION SHOW: "CORSETS MARCH ON" One of highlights of "Spring Corset Week": Warner Brothers' presentation of new foundations and brassières in an amusing, constructive fashion show, "Corsets March On", under direction of Mr. John Love. Followed by luncheon for Fashion Press and buyers from all over U.S.A. Strictly by invitation. Contact: Mrs. Jean Gordon, Warner Bros., 200 Madison Ave., AS. 4-1194.	WARNER BROTHERS CO.	WALDORF ASTORIA HOTEL GRAND BALLROOM
Tuesday Dec. 2 1:00 P.M. Luncheon	RITZ LUNCHEON FASHION SHOW Erik (formerly of Paris) will present new hat fashions at the regular Tues. Salon d'Elegance Fashion Luncheon at the Ritz. Open to public. A la carte luncheon. Press by invitation only. Erik Publicity: Elizabeth Maher, EL. 5-4248. Ritz Publicity: Marion Morrison, PL. 3-4600.	ERIK, THE MILLINER	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Dec. 2 4:30 P.M.	PRESS PREVIEW: NEW COLLECTION First Press showing of Jay Thorpe's Originals for Southern and Mid-Season wear. By invitation. Publ.: Constance Hope Associates, PL. 3-3390.	JAY THORPE	24 WEST 57TH STREET
Tuesday Dec. 2 6:00- 9:00 P.M.	"LADIES' NIGHT" "Ladies' Night" at Franklin Simon (open by invitation, to a group of participating Business and Professional Women's Clubs) will be dedicated to United China Relief. Slogan: "Feed a Chinese Child For Christmas Week". As usual, 5% of the net purchases of the evening will be contributed to the various club treasuries. Features: Gift Bazaar on 5th floor, where refreshments will be served. Models will promenade on all selling floors throughout evening. Other attractions: special drawing of prizes donated by Franklin Simon, the proceeds to Mme. Chiang Kai-shek's orphans. Among those present will be: Mrs. Lin Yutang, Mrs. Wellington Koo, Mrs. Tokyo Paine, Miss Ilka Chase, Mrs. Maurice T. Moore (Chairman Women's Division Greater N.Y. Committee, U.C.R.), Mrs. Guy Percy Trulock (Pres., N.Y.C. Federation of Women's Clubs) and many others. Open only to club memberships and Press. For further information, contact: For United China Relief, Mrs. M. H. Carothers, MU. 3-4333. For Franklin Simon, Mildred Kalder, WI. 7-9600.	FRANKLIN SIMON	5TH AVE. AT 38TH ST.
Wednesday Dec. 3 1:00 P.M. Luncheon	SERT ROOM LUNCHEON FASHION SHOW De Pinna will present "Fashions for Southern Wear" at the weekly Wed. Luncheon Fashion Show in the Sert Room of the Waldorf. Open to public. Buffet Luncheon, \$2. Call Frank for reservations. Press by invitation. De Pinna Publicity: Dorothy Coburn, VO. 5-5800. Waldorf Publicity: Ted Saucier, EL. 5-3000.	DE PINNA	WALDORF ASTORIA HOTEL SERT ROOM
Wednesday Dec. 3 7:00 P.M. Dinner	DINNER FASHION SHOW 1st Fashion Show of House Dress Institute, association of volume-priced garment manufacturers. Theme of show: "Cottons For You For 1942". Admission, \$10 per plate. Open to Trade. Press by invitation only. Chairman of Committee, Mr. I.L. Polakoff, Shelby Mfg. Co., LA. 4-5063.	HOUSE DRESS INSTITUTE	WALDORF ASTORIA HOTEL

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Special U.S.-Dept. No. 2 wear in defense featuring new fabrics in defense garments, based on

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Dec. 4 1:00 P.M. Luncheon	PERSIAN ROOM LUNCHEON FASHION SHOW Persian Room's regular Thurs. Luncheon Fashion Show. Lanz of Salzburg will be Exhibitor. Theme of presentation in later issue of FASHION CALENDAR. Open to public. A la carte luncheons. Press by invitation only. Lanz of Salzburg Publ., Lucille Carey, PL. 3-3800. Plaza Publ., Joseph Ryle, PL. 3-6744.	LANZ OF SALZBURG	PLAZA HOTEL PERSIAN ROOM
Tuesday Dec. 9 1:00 P.M. Luncheon	RITZ LUNCHEON FASHION SHOW	FRANKLIN SIMON	RITZ CARLTON HOTEL OVAL ROOM
	In anticipation of end-of-the-year holidays, Franklin Simon, exhibitor in the regular Tues. Salon d'Elegance Luncheon Fashion Show, will present clothes to wear for Christmas and New Year's festivities; as well as Intimate Apparel for Christmas Gifts. Fashion show under direction of Audrey McLoughlin. Open to public. A la carte luncheons. Press by invitation only. Franklin Simon Publicity: Mrs. Mildred Kalder, WI. 7-9600. Ritz Publicity: Marion Morrison, PL. 3-4600.		
Friday Dec. 12 10 P.M. On.....	COFFEE BALL & "FIESTA PAN-AMERICANA" REVUE	GODDARD NEIGHBORHOOD CENTER	WALDORF ASTORIA HOTEL GRAND BALLROOM
	Coffee Ball to honor Latin-American Republics and benefit Goddard Neighborhood Center. Honorary Chairman, Mrs. Franklin D. Roosevelt. Latin-American theme and décor. Fashion Review will present Originals by 11 outstanding American designers, all in the new Coffee colors: Coffee Bean, Coffee Blossom, Café au lait, Café Noir, Café Rico, Green Coffee, and Red Coffee Berry. Designers include: Muriel King, Norman Edwards, Kiviette, Princess Ketto Mikeladze, Germaine Monteil, Nettie Rosenstein, Clarepotter, Helen Cookman, Omar Kiam, Dorothy Couteaur and Anthony Blotta. Paul Flato will design special Coffee Bean jewels for presentation. Other attractions: elaborate pageant displaying costumes of the 7 Coffee Countries: Brazil, Columbia, Costa Rica, Cuba, El Salvador, Mexico and Venezuela. Also grand finale including 21 Latin-American Republics. General admission: \$5.50; ring-side, \$7.50; boxes, \$99. Tickets and publicity contact: Mrs. Sumner Taylor, Sherry Netherland, PL. 8-1960.		
Tuesday Dec. 16 1:00 P.M. Luncheon	RITZ LUNCHEON FASHION SHOW	JANE ENGEL	RITZ CARLTON HOTEL OVAL ROOM
	Regular Tues. Salon d'Elegance luncheon fashion show. Jane Engel will be Exhibitor. Theme of presentation in later issue of FASHION CALENDAR. Open to public. A la carte luncheons. Press by invitation only. Jane Engel Publ., Herbert Bijur, RH. 4-0300. Ritz Publ., Marion Morrison, PL. 3-4600.		
Wednesday Evening Dec. 17 <i>Free French Relief new yorkers</i>	RENOIR CENTENNIAL COSTUME BALL	FREE FRENCH RELIEF COMMITTEE	RITZ CARLTON HOTEL BALLROOM <i>has already begun</i>
	Picturesque event presenting Renoir paintings in tableaux. Bound to influence fashion. Proceeds to Free French Relief Committee. Admission, \$10 for one person; \$15 for two. Contact: Free French Relief Committee, 435 Park Avenue, PL. 3-9562.		
Monday Jan. 5, 6, 7, 8	NATIONAL SHOE FAIR <i>many of the Renoir paintings were seen at the Renoir Centennial costume exhibition at the Duveen Galleries</i>	STEVENS HOTEL CHICAGO	
Wednesday Jan. 14 7:00 P.M. On.....	ANNUAL DINNER AND FASHION SHOW	NATIONAL ASSOC. OF HOUSE DRESS MFRS.	WALDORF ASTORIA HOTEL GRAND BALLROOM
	"Day-time Fashions For America, 1942" will be this year's fashion presentation by Nat'l Assoc. of House Dress Mfrs., wind up of Convention which begins Jan. 12 at Waldorf Astoria. Show will stress functional as well as fashion	(Continued on following page)	

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
(Continued from preceding page)			
aspects of clothes for women living under conditions of 1942. Reception, 7 P.M.; dinner, 8:30; show, 9:30 P.M.. Tickets, \$10 each from Nat'l Assoc. of House Dress Mfrs., 1350 Broadway. Press by invitation. Publicity: Alfred Minchenberg, LA. 4-8842.			
Friday Jan. 16 9:00 P.M.	FORMAL PREVIEW: LATIN-AMERICAN FAIR	R.H. MACY & CO., INC.	HERALD SQUARE 5TH FLOOR
40,000 square feet of space will be appropriated by Macy's for the giant Latin-American Fair where they will display and sell Latin-American products. Months of research went into construction of Fair, including special trips to South America for design-inspiration and décor (which will reproduce actual atmosphere and buildings of many Latin-American Countries). Macy buying representatives have visited all Latin-American Countries and assembled Latin-American wares which they believe will appeal to people of New York, including: textiles, food stuffs, leather goods, earthenware, ceramics, metal-wares, silverware, jewels, art, etc. Formal eve. preview strictly by invitation. Fair opens to public, Saturday morning, Jan. 17th, 9:30 A.M. Contact: Mr. Bert Bacharach, BR. 9-8565.			
Tuesday Jan. 20 7:00 P.M.	SPRING HAT FASHION SHOW & DINNER	MILLINERY STABILIZA- TION COMMISSION	HOTEL ASTOR GRAND BALLROOM
Formal dinner (at 7 P.M.) will precede the 9 P.M. showing of new Spring Hat Fashion Trends. New facet of this year's show will be feature-presentation of Hats for Juniors, wind-up of contest staged at Central Needle Trades High School, to encourage development of young millinery designers and get young ideas on young hats. Prize-winning hats will be presented on run-way and winners awarded and introduced. Open to Trade and Press (the latter by invitation). Admission, \$12.50 including dinner; \$7.50 without (in mezzanine seats). Publicity: Margery Hartman, CH. 4-6547.			
<u>HOME FURNISHINGS CALENDAR</u>			
Now Showing	GROUP EXHIBIT FOR NATIONAL ART WEEK	NEW YORK ART DEALERS	W. & J. SLOANE 5TH AVE. AT 47 ST.
In collaboration with Mr. Thomas J. Watson, Chairman, Nat'l Council for Art Week, N.Y. art dealers are participating in group exhibit to celebrate Nat'l Art Week. Theme: "American Art for American Homes", will be dramatized by paintings, sculpture and other art in typical American home settings, selected and co-ordinated with rooms by Mrs. Benj. Rogers. Participating galleries are: A.C.A.; Associated American Artists; E.C. Babcock Downtown; Ferargil; Grand Central Art; Kennedy & Co.; Kleemann; Kraushaar; Macbeth; Midtown; E. & A. Milch and Frank K. Rehn. Press Preview by invitation, Fri., Nov. 14th, 5:30-7 P.M. Exhibit opens to public, Nov. 17th (through Nov. 22nd). Publicity for dealers' participation in Nat'l Art Week: Lea Maidman, PL. 8-2410.			
Now Showing	SIX ROOMS BY WILLIAM PAHLMANN	LORD & TAYLOR	5TH AVE. AT 39 ST. 7TH FLOOR
The Latin-American touch in North-American decoration, superbly presented in six rooms by William Pahlmann, who gathered ideas and materials on a recent trip to South America and translated them into unbelievably exciting rooms for North Americans to live in. Exhibit includes collection of colorful Peruvian costumes brought to New York by Miss Rosa Alarco. Publicity: Charles Nicolai, WI. 7-3300.			
Mon. 11/24	SEE PAGE 4 FOR FIRST PERUVIAN NATIONAL EXHIBIT		
<u>DATES AHEAD</u>			
Nov. 20	THANKSGIVING DAY* (Thurs.)	<u>RED LETTER WEEKS</u>	
Dec. 25	CHRISTMAS (Thursday)	Nov. 17-22	NATIONAL BOOK WEEK
Dec. 31	NEW YEAR'S EVE (Wednesday)	Nov. 17-23	NATIONAL ART WEEK
In N.Y. and 24 other states: balance Nov. 27-31			

Nov. 17-22 NATIONAL BOOK WEEK
 Nov. 17-23 NATIONAL ART WEEK
 Dec. 25-1/1 NATIONAL HOBBY WEEK

MUSIC... THEATRE... NIGHT SPOTS

- Sunday Nov. 16 PREMIERE: "THE LITTLE DARK HORSE" GOLDEN THEATRE, W. 45TH ST.
Andre Birabeau comedy adapted by Theresa Helburn. With Cecelia Loftus and Walter Slezak. Postponed from Nov. 13. Publ., F. Spooner, CI. 5-7670.
- Monday Nov. 17 AMERICAN PREMIÈRE OF "THIS ENGLAND" (Cinema) WORLD THEATRE, 153 W. 49TH English picture starring Emlyn Williams, Constance Cummings, David MacDonald, John Clements and Roddy McDowell (child star of "How Green Was My Valley"). Contact: World Theatre, CI. 7-5747.
- Monday Nov. 17 PREMIÈRE: "RING AROUND ELIZABETH" PLAYHOUSE, 137 W. 48TH ST. Comedy by Charl Armstrong with Jane Cowl, McKay Morris and Barry Sullivan. Produced by Boretz, Schorr and Bloomingdale. Jane Cowl costumes by Henri Bendel. Sailing suit by Hélène Pons. Publ., J. Proctor, PE. 6-8956.
- Tuesday Nov. 18 PREMIÈRE: "JUNIOR MISS" LYCEUM THEATRE, 149 W. 45TH ST. Comedy adapted by Jerome Chodorov and Joseph Fields from Sally Benson magazine sketches. Presented by Max Gordon. Costume selections by Rose Bogdanoff, (CI. 6-7482) from Best & Co. (Executed by Horwitz & Duberman and Arkay Junior Frocks). Publicity: Nat Dorfman, ME. 3-0858.
- Tuesday Nov. 18 PRESS PREMIÈRE OF "LE PETIT PALAIS" 17 W. 56TH ST. New Parisienne Supper Club located in La Maison Tricolore. Publicity: Billie Gould & Pat Patricof, 122 E. 42nd St., Rm. 468, MU. 3-4991.
- Wednesday Nov. 19 3RD IN COFFEE CONCERT SERIES: "ANTILLIANA", MUSEUM OF MODERN ART, 11 W. 53 Program of West Indian music and dancing starring Belle Rosette, with Haitian Rada Group, Calypso Orchestra and other assisting artists. Admission, \$2.20 (tax incl.) Publ. Evelyn Gerstein Assoc., Miss Roll, CI. 6-7632.
- Wednesday Nov. 19 PREMIÈRE: "WALK INTO MY PARLOR" FORREST THEATRE, 230 W. 49TH ST. Luther Greene production of Alexander Greendale drama starring Rosina Galli & Nicholas Conte. Publicity: James D. Proctor, PE. 6-8956.
- Thursday Nov. 20 PREMIÈRE: "SUSPICION" (Cinema) RADIO CITY MUSICAL HALL, 6TH AT 50TH ST. Alfred Hitchcock dramatic screen version of Frances Iles mystery novel, starring Cary Grant and Joan Fontaine. R.K.O. Publicity: Rutgers Neilson, CO. 5-6500.
- Friday Nov. 21 PREMIÈRE: "THE SEVENTH TRUMPET" MANSFIELD THEATRE, 256 W. 47TH Charles Rann Kennedy's play on theme of brotherhood and good will, with Ian MacClaren, Peter Cushing and Carmen Mathews in leading roles. Publicity: Frank Goodman, LA. 4-0968.
- ~~Monday Nov. 24~~ PREMIÈRE: "CHILLS AND FEVER" WINDSOR THEATRE, 157 W. 48TH ST. Harlan Thompson comedy with Diosa Costello, "Honeychile" Wilder, Barbara Wooddell and Lester Allen heading cast. Harlan Thompson will produce and direct. Modern costuming by Bianca Stroock includes gowns, negligées, suits, pajamas and bathing ensembles by Bonwit Teller, Bergdorf Goodman and Cole of California. Publicity: Leo Freedman, CH. 2-8465.
- ~~Monday Nov. 24~~ OPENING NIGHT, METROPOLITAN OPERA CO. BROADWAY AT 39TH ST. Season opens with Mozart's "Figaro". Rise Stevens and Ezio Pinza will sing leading roles. Opera Publicity: Mr. Frank Wenker, PE. 6-1200; Stevens and Pinza Publicity: Constance Hope Assoc., PL. 3-3390.
- ~~Week of Nov. 24
(Postponed from 11/15)~~ PREMIÈRE: "PLAY WITH FIRE" LONGACRE THEATRE, 220 W. 48TH ST. Reginald Denham presentation of Edward Percy murder-melodrama with Henry Hull in leading role. Costumes by Ernest Schrappé. Publ., C.P. Greneker, CI. 6-9500.
- ~~Thursday Nov. 28
Dec. 1~~ "SONS O' FUN" WINTER GARDEN, 1634 B'WAY New Olsen & Johnson-Miranda musical. Music by Sammy Fain and Jack Yellen. Publicity: C.P. Greneker, CI. 6-9500. *Costumes, Pernele Basult de Bois*